

Item	Unit Cost	Promotion			Event Naming (e.g. Shell Open Doubles)	Tournament Naming (e.g. Shell Cambridge Open)	Advertising to Members/Entrants	Press/Media Coverage*
		Website	Banner	Flyer				
Contribution to Running Costs	£100-500	Yes	Yes	Yes	No	No	No	No
Table Sponsorship	£800 per table	Yes	Yes	Yes	No	Optional	Yes	Yes
Contribution towards Prizes/Trophies	£100-1000	Yes	Yes	Yes	Yes	No	Yes	No
Contribution towards Cost of Event Promotion	£100-250	Yes	Yes	Yes	No	No	Yes	No
Major Event Sponsorship	£500-£25000	Yes	Yes	Yes	Yes	Yes	Yes	Yes

* We cannot guarantee press/media attendance, but we will make every effort to secure local and national coverage.