

**British Foosball Association**  
**Tournament Sponsorship**  
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## About The Sport

Until it is experienced live, nothing can prepare you for the speed and power of top level foosball. The level of skill and control which players demonstrate is astounding and creates compulsive viewing.

## About The BFA

The British Foosball Association is a non-profit organisation, established by enthusiasts to promote the development and growth of foosball in the UK.

The BFA has over 1,000 members and is internationally recognised by players, manufacturers, distributors, event promoters and associations. The BFA is a founding member of the International Table Soccer Federation ([www.table-soccer.org](http://www.table-soccer.org)), the body responsible for promoting the game internationally.

## Tournament Sponsor Benefits

- Positive Association with a Dynamic, Youthful, and Exciting Sport
- Access to a Fast Growing High Quality Audience: Primarily 17-35 years old, Significant Student Graduate Bias
- Confirmed Media Coverage and PR track record: Terrestrial & Satellite TV, Regional and Local Press
- The BFA is adept at gaining media coverage of tournaments from TV, radio and press. We assisted Channel 4 in making a 30 minute programme about a father-and-son foosball team entitled "The Grudge Match". Game in TV, a satellite TV channel, aired a Foosball tournament in the Autumn of 2003 which was heavily assisted by the BFA. We have organised a number of TV appearances involving the UK foosball prodigy and champion, Robert Atha and have provided expert players for numerous TV programmes. The BFA regularly achieves local and regional press coverage of BFA Tournaments.

## Sponsorship Options

- Contribution to running costs and expenses
- Table Sponsorship: with sufficient notice we can arrange branded corporate tables for use at the event or a series of events.
- Contribution towards prizes or trophies of events
- Provision of free promotional material such as T-Shirts
- Contribution towards cost of event promotion

In return the sponsor's name and/or particular product would be included on all promotional material e.g. posters, flyers, website adverts, member communications, press adverts etc. and at the tournament itself.

- Company works with BFA to hold a major event generating high attendance and significant media coverage.

Due to the growing interest in the sport, events with substantial prizes or prize money generally achieve significant media interest and a high level of international competitor attendance including top players such as the current world champion Frederic Collignon from Belgium. The BFA has run several of these tournaments in the past – one of the most successful being the Shell-sponsored Cambridge International Open 2006.

Please see our price list for Tournament Sponsorship.

## Previous High-Profile Events

### UK Open 2004

The largest event held in the UK in the last 20 years was organised by the BFA in November 2004. The event, which was played over three days, attracted around 300 competitors from all over the UK and was played on 20 championship-specification tables.

The event was promoted by Bill Donne, a professional promoter and Foosball enthusiast.

# Set to handle the opposition

## Town to host table football competition

BY ANTHONY MOORE

CONCENTRATION, a strong wrist and razor-sharp reactions are needed to cut the mustard at the top in table football.

And the UK's best players will be in Reading this weekend when the Orange House in Oxford Road hosts the biggest tournament this country has seen in 20 years.

The three-day competition kicks off tonight at 8pm – but there is still time to enter.

The contest is expected to attract more than 300 players from as far afield as Germany.

It has been sanctioned by the British Foosball Association and will follow the game's strict code of conduct.

That means players are not allowed to spin their handles and no attempt on goal can be made from kick-off until two midfield players have touched the ball.

The competition itself sees players seeded into seven different categories, from absolute beginner to pro-master, all gunning for a share of the £4,000 prize fund.

Promoter Bill Donne said: "It's not impossible for a novice player to do exceptionally well and win the tournament, the way it is structured.

"But the top players are incredible.

"When it's done well it's not dissimilar to table tennis with balls flying everywhere at speed – it's spectacular, these guys have everything from lob shots to trick shots."



**HEAD TO HEAD** – Promoter Bill Donne and Raphael Jack from West Reading, the UK's fifth best player, warm up for the table football contest being held in Oxford Road this weekend  
Picture: STEVE TEMPLEMAN (Ref 43594)

Reading boasts the fifth best player in the UK, who claims that at the professional level fitness can be the difference between winning and losing.

Raphael Jack, of West Reading, learnt his skills at the Purple Turtle and will be playing in the doubles on Saturday, supported by cheerleaders from the Reading American Football team, and in the singles on Sunday.

He said: "What you need is good eye-hand co-ordination, timing, reflexes and concentration.

"But a bit of fitness at the highest level can make a difference – it can be very vigorous and it's not uncommon for some players to carry towels on their shoulders."

An award will be given to the best Reading player who finishes outside the top three in each category and late entries must get their names down before the tournament starts each day.

Tonight's session begins at 8pm and is designed as a high-class warm-up team contest before the competition begins in earnest tomorrow.

The blue ribbon event is a doubles competition tomorrow beginning at 1pm. Registration takes place between 11am and 12.30pm.

On Sunday the singles contest will be held alongside a pub, club and college team event sponsored by the Purple Turtle, where teams of four will compete.

Further information is available at [www.britfoos.com](http://www.britfoos.com).

## Shell Cambridge International Open 2006

Shell joined forces with the British Foosball Association and the Cambridge University Table Football Society to run a major international tournament in the centre of the historic university town of Cambridge, UK. The event attracted some of the top players in Europe to attend and received considerable local media coverage. See below for pictures of the Shell-branded event and the local press article.

www.cambridge-news.co.uk/news

EVENING NEWS, SATURDAY, JANUARY 21, 2006 3



Math players: Tournament organiser Jon May gets ready to welcome the world-class table football players arriving in Cambridge this weekend. Picture: Matthew Power 04484

# It's gripping stuff . . .



It's all in the wrist: There will be a table at the tournament that measures the speed of players' shots. 04484

### Top tournament for world-class table footballers

Words: **Kate Loveys**  
Pictures: **Matthew Power**

**WORLD-CLASS** table football players are battling it out at an international tournament in Cambridge this weekend.

The Shell Cambridge International Table Football Tournament is one of the first of its kind in the UK, and special tables have been shipped from Belgium.

The event is a precursor to the Table Football World Cup in Hamburg - many players see it as their main warm-up event, and it is where the rankings for UK players will be determined. A net hangs in the balance.

A competition for beginners will be run alongside the main event. All table football enthusiasts are welcome. And for those wanting a quick kick-around, there will be two tables to play on - a speed table that measures the speed of your shots and a double-sized table for eight people to play on.

DVD screens showing previous competitions will add to the atmosphere.

Jon May, event organiser, said: "The skill and speed of the top players is phenomenal to watch - all table football enthusiasts should pop down to see how it's really done and learn from the pros. We are very privileged to have so many top-class players under one roof."

The event will be held at the Large Examination Hall, New Museums Site, Cambridge. It runs from 10am-8.30pm today and tomorrow.

Beginners wishing to take part in either of the two rookie events should turn up by 10.30am or 1.30pm tomorrow. It costs £5 to enter the competition.

[k.loveys@cambridge-news.co.uk](mailto:k.loveys@cambridge-news.co.uk)



Teamwork: Andrei Russell, left, and Tim Landy of Cambridge University Table Football Society get some practice in. 04484

# Southampton Tornado Open 2007

This tournament was run in early 2007 at The Griffin in Southampton. There were a large number of co-sponsors and the tournament was run in association with Foons4Fun Ltd – a UK-based supplier of high-quality international-specification tables.

Monday, February 12, 2007 For up-to-the-minute news and information visit [www.dailyecho.co.uk](http://www.dailyecho.co.uk)

## SOUTHAMPTON: Pub hosts two-day Southern England championships

# Table football giants battle it out

**THERE** was plenty of blood, sweat and tears shed for the cause at a Southampton pub over the weekend as more than 60 players battled it out across the tables in the Southern England Table Football championships. Players had come from far and wide to join in the tournament at the Griffin pub.

Contestants were competing for a share of the £2,000 prize-money on offer. They included Canada's Kane Gabriel and Ireland's number one male and female players Norman Chooney and Louise Herring.

England's finest table football talent was headed by the number three, Wigan-based Rob Altham.

The Angles Road pub was packed to the rafters well before Saturday's lunch-time kick-off as players of all abilities, ranging from beginners to pro-amateurs playing across 12 specially branded tables, filled the pub ahead of the start of the two-day tournament. And by the time the

championships had reached half-time on Saturday night the 60 players who started the open singles tournament had been whittled down to 26 ahead of finals on Sunday.

On a tense day yesterday Herring claimed the first prize by beating Hannah Hambley to win the women's singles tournament.

Duo Rob Davy and Tom Barrett then beat James Harold and Stephen Lyle to land the rockie doubles prize.

And the full-time whistle was finally blown on a breathless weekend of action just after 10pm last night.

But only after pro-tournamant favourite Altham landed the open singles title by beating a rookie player and then the open doubles title alongside partner Norman Chooney after defeating Joe Hamilton and Dave Barham.

At the end of an exhausting weekend, organiser Phil Williams said: "It has been a really good weekend. I am just glad it is over because I am knackered. It has been even better than I thought it

would be and there was a really good turn out."

And Landlady Barbara Risk, whose pub agreed to host the tournament and put £1,000 into the prize money, said: "It has been a really good weekend in the pub and really busy. We'd love to host something like this again."

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Watch it on film  
To see footage from the event log onto [www.dailyecho.co.uk](http://www.dailyecho.co.uk) and click on the Daily Echo Video News section.

**THE DAILY ECHO VIDEO NEWS**

**In tomorrow's Daily Echo**

"I broke my jaw in two places, lost all my teeth, broke my shoulder, wrist and four ribs, and had a fractured skull as well"

Hambley's Sarah Donohue rebuilt her battered body after a near-death experience. She is now hailed as the fittest woman in Britain and talks to *LIVING*

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Win tickets to see High Society at the THE MAJELLOWER

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Advertising Feature

## Breakthrough in laminate 'wood' flooring

Looks, feels and fits so like REAL solid flooring, even most experts cannot tell the difference... PLUS its up to 2-times less costly to supply and fit!

By John Nohel

This breakthrough laminate flooring had me hooked - and I've been in the business ever since I left school, 18 years ago - and it will have you hooked too!

It looks so real - even right up close - that your family and friends won't be able to tell the difference...

**Worthwhile benefits over wood**

Even better, the benefits of this advanced laminate flooring over traditional wood are numerous. It is virtually impossible to dent or scratch.

It doesn't stain. You can spill a whole bottle of red wine or a mug of coffee onto it and you simply wipe it clean with NO staining whatsoever.

It's that resistant. Plus, it is so hard-wearing that alcohol shoes will not dent or scratch it (one of the problems often suffered with traditional wood).

**Accept This Flooring Challenge today!**

If you are thinking of having a new floor fitted, look at this extraordinary 'wood' laminate option first - you'll be delighted and amazed at the beautiful finish it creates in your home.

Simply call the organisation that supplies and fits this range. The Feature Flooring Company, Southampton, and ask them to visit your house and show you the range.

You'll be amazed. Plus you can rest assured that you are in the hands of experts (Rob Mills and his wife and business partner Nicky specialise in this real-wood-look laminate flooring. In my opinion, there is not a better company you can get advice from and have fit your flooring).

Lastly, and best of all, you get a 100% guarantee of satisfaction. If for any reason whatsoever, you don't agree that your laminate flooring looks just like real wood, and has been fitted truly expertly in every way, simply say so and Feature Flooring will either refit the floor at no extra cost, or remove it, make good, and cancel your invoice. No quibble. (They have never had a disappointed customer yet, but there is always a first time!)

**Call Feature Flooring free on 0800 915 8255 or write to: Feature Flooring, Unit 6, Church Farm Business Centre, Church Lane, Nursling, SO16 0YB**

**Echo man finds this is definitely a game for the experts**

**PLANNING** table-football against your younger brother with the only rules being 'the older brother must win, is one thing, writes the Daily Echo's Adrian Kajumba, pictured left.

Taking on those with years of experience and hours of practice behind them is quite another - as I found out at the weekend.

With no previous experience of the game (surely 'beating my little brother' doesn't count?) I entered the rockie open singles tournament to see just how good some these players were. And boy were they good.

While I sidled up to the table with no gameplan and

hopefully a bit of luck on my side, each of my four opponents came armed with tricks and techniques.

I had already been handed one reprieve, when the groups were redrawn after I was initially in the same pool as Ireland's female number one Louise Herring.

A punishing 7-0 defeat to semi-pro player Phil Outcliffe in my first game quickly told me that my task was no easier. A second 7-0 defeat, this time to rookie of seven months Tom Pattinson, came soon after.

And as I showed the merest of signs that I was starting to get to grips with it all,

my third game saw me score my first goal. Unfortunately I conceded another seven to pro-master Dave Ziemann.

My final game also ended in a 7-0 defeat to John Mao, leaving my end of play record reading played four, scored one, conceded 28.

After one of his 7-0 win, tournament organiser Phil Williams said: "It is a bit harsh to do that to someone but if this tournament comes down to goal difference then those goals could be vital."

So as well as my trophy goal, I can at least console myself with the fact I had a use for someone on Saturday, if not myself.

**IN PLAY:** From left - Peter Morn, Vincent Rankin, Martyn Harris and Rob Davey.

**GIRL POWER:** Irish champion Louise Herring and British team member Cath Brown.

Order no: 4403143

Echo pictures by Paul Collier. Order no: 4403002

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Rob Mills - an expert you can trust

# Championship football's on the table at The Griffin



THERE will be cheering crowds, waving flags and goals aplenty this weekend when a major football tournament comes to Southampton.

However, do not expect to see premiership heroes wandering the city's streets – the stars of this game are 4in tall and attached to a metal pole.

What is more, the setting is no multi-million-pound stadium but a Southampton watering hole.

More than 100 players are set to converge on The Griffin, in Shirley, for the South England Table Football

championships. The two-day event starts on Saturday morning with players kicking off their bid for the top spot on 12 tables drafted in specially for the event.

World number two Rob Atha will be just one of the big names competing with players from across the globe for the £2,000 prize.

You don't have to be a table football legend to take part – anyone can enter the five categories ranging from beginner to pro master.

Landlady Barbara Risk said the venue, in Anglesea Road, was chosen

after it agreed to put £1,000 towards the prize fund.

She said: "We have a table at the pub and a group of lads practise on it every Wednesday.

"One of them contacted the organisers and said we would put £1,000 towards the prize money if the competition was held at our pub, and they agreed.

"Everyone's really looking forward to it. "It's not normally the sort

of thing that happens round here, so it should be a laugh."

Entry is £5 for beginners, £10 for rookies, £15 for semi-pros, £20 for pros and £25 for pro-masters.

For more information visit [www.britfoos.com](http://www.britfoos.com) or call the pub on 023 8077 9762.

Griffin regulars are pictured at one of the special football tables.

**See Monday's Daily Echo for a full report and pictures from the table football championships**

Echo picture by Chris Moorhouse  
Order no: 4387800